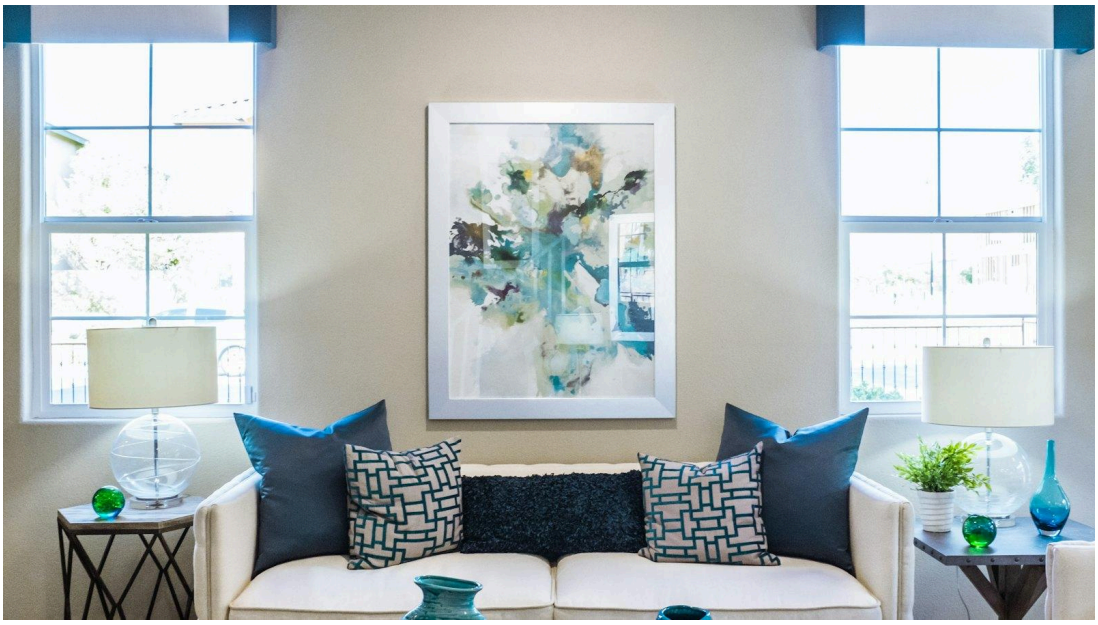
Atelier — Architecture & Interior
Level 5, House 42, Road 11, Banani, Dhaka 1213

PROJECT CASE STUDY
AIP-2024-006
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Aether Flagship Store

Retail · **Interior** · Completed
Road 17, Banani, Dhaka 1213

TYPE	STYLE	AREA (sqft)	YEAR
Retail	Minimalist	1,800	2024

LOCATION	ROOM	DURATION	DESIGNER
Banani	Lobby	3 mo	Nusrat Jahan

OVERVIEW

A restrained material palette and precise lighting turn the store into a calm, gallery-like experience.

THE CHALLENGE

A narrow frontage with limited daylight needed to feel premium and spacious.

OUR SOLUTION

A pale, monolithic palette with concealed track lighting draws the eye to the merchandise.

THE RESULT

A serene, gallery-like store where every product feels curated.

MATERIALS & FINISHES

Microcement walls, oak display plinths, brushed steel rails, integrated LED.

